

Functions

Exponential

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An *exponential function* has the form

$$f(x) = b^x ; 0 < b < 1 \text{ or } b > 1$$

Note: The restrictions on the base are because we are only considering real valued functions.

Note:

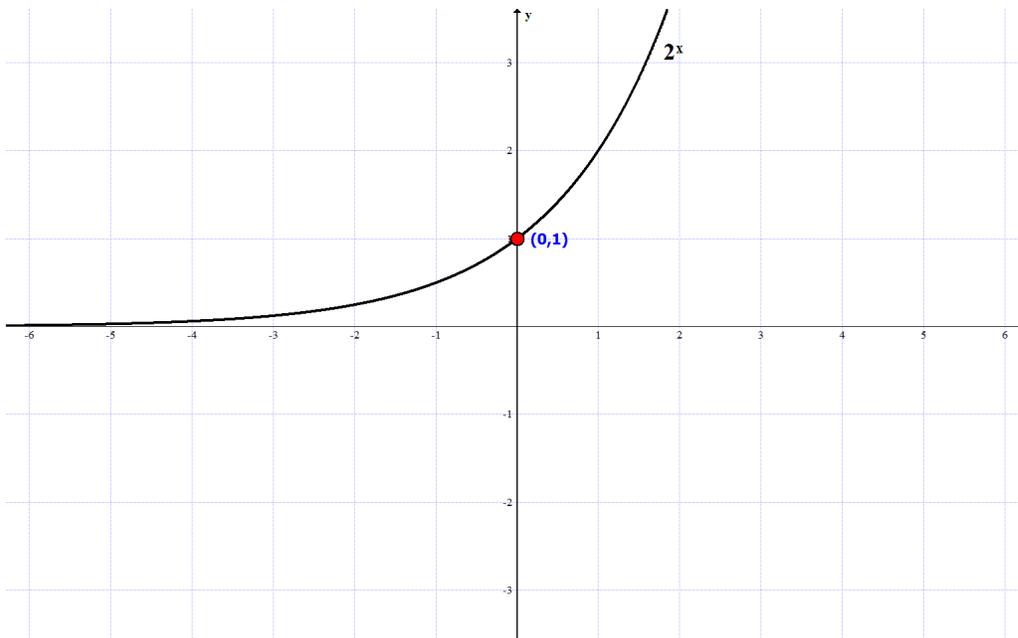
1. **Power function:** $f(x) = x^n$; [Variable]^{Constant}
2. **Exponential function:** $f(x) = b^x$; [Constant]^{Variable}

There are two (2) shapes an exponential function can have:

1. $b > 1$:

When the base satisfies $b > 1$, the graph has the shape of

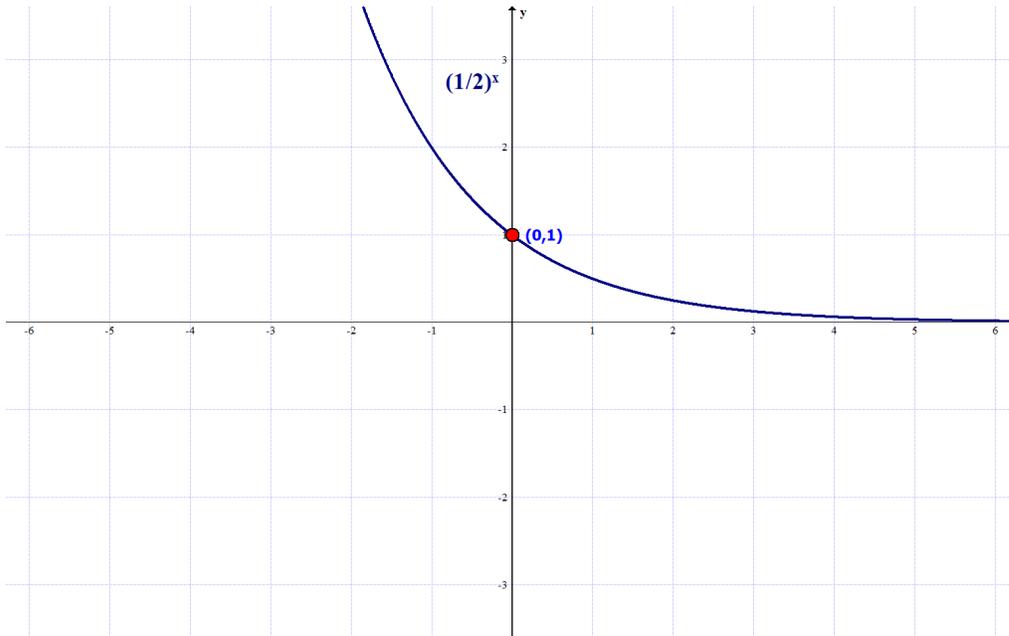
$$f(x) = 2^x :$$



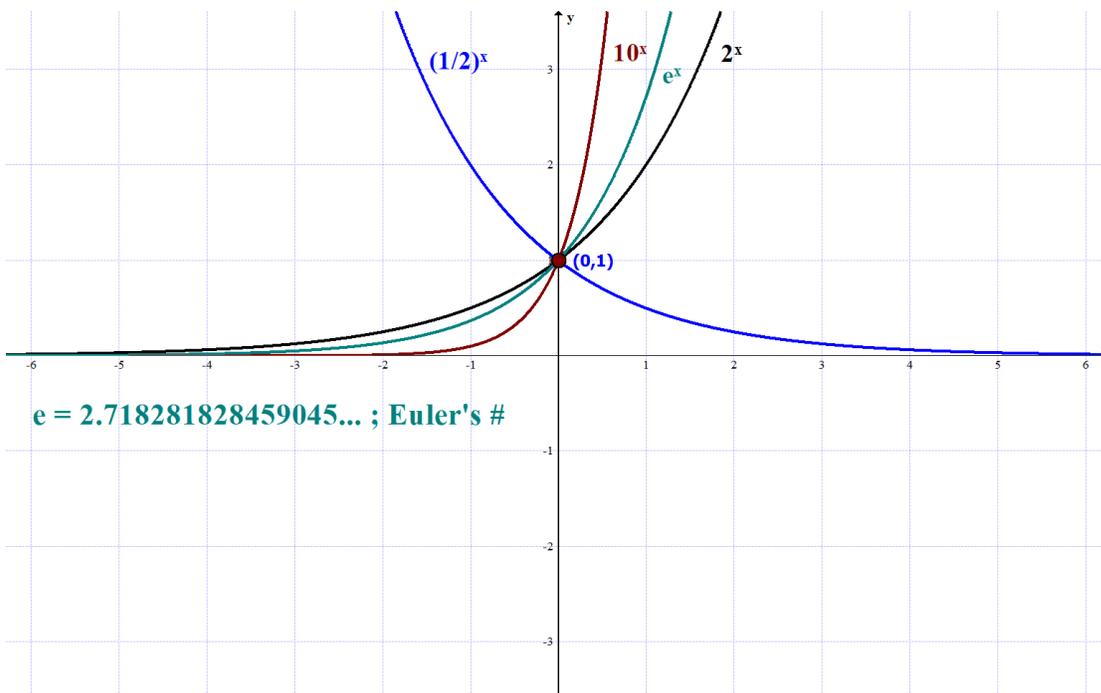
2. $b < 1$:

When the base satisfies $0 < b < 1$, the graph has the shape of

$$f(x) = \left(\frac{1}{2}\right)^x :$$



Here are some graphs of the important exponential functions:



Note:

1. The *domain* of every exponential function is the set of real numbers: \mathbb{R}_x . The *range* of every exponential function is the set of real numbers: \mathbb{R}_y
2. All exponential functions pass through $(0,1)$ since $b^0 = 1$.
3. They all have $y = 0$ as a horizontal asymptote.

Since each exponential function $f(x) = b^x$ is one to one (1-1), it has an *inverse function* called a logarithmic function, denoted $f(x) = \log_b(x)$. We will consider them next. As the table below shows, for each exponential property, there is a corresponding logarithmic property:

	Exponential	Logarithmic
	(One Base)	
1	$b^0 = 1$	$\log_b 1 = 0$
2	$b^1 = b$	$\log_b b = 1$
3	$b^x = b^y \Leftrightarrow x = y$ (1-1)	$\log_b x = \log_b y \Leftrightarrow x = y$ (1-1)
4	$\log_b b^x = x$ (Inverse)	$b^{\log_b x} = x$ (Inverse)
5	$b^x = y \Leftrightarrow x = \log_b y$ Trade exponential for logarithmic	$x = \log_b y \Leftrightarrow b^x = y$ Trade logarithmic for exponential
6	$(b^x)^y = b^{x*y}$	$\log_b x^y = y * \log_b x$ Trade exponential for multiplication
7\neq	$(b^x)^y \neq y * b^x$	$(\log_b x)^y \neq y * \log_b x$
8	$b^x * b^y = b^{x+y}$	$\log_b (x * y) = \log_b x + \log_b y$ Trade multiplication for addition
9\neq	$b^{x+y} \neq b^x + b^y$	$\log_b (x + y) \neq \log_b x + \log_b y$
10\neq	$b^{x-y} \neq b^x - b^y$	$\log_b (x - y) \neq \log_b x - \log_b y$

11	$\frac{b^x}{b^y} = b^{x-y} = \frac{1}{b^{y-x}}$	$\log_b \left(\frac{x}{y} \right) = \log_b x - \log_b y$ Trade division for subtraction
12 ≠	$\frac{b^x}{b^y} \neq \frac{x}{y}$	$\frac{\log_b x}{\log_b y} \neq \frac{x}{y}$
13		$\log_b x = \frac{\log_{10} x}{\log_{10} b} = \frac{\log_e x}{\log_e b}$ Change of Base
	(Two Bases)	
14	$(a * b)^x = a^x * b^x$	
15	$\left(\frac{a}{b} \right)^x = \frac{a^x}{b^x}$	
16	$b^{-x} = \frac{1}{b^x} ; \frac{1}{b^{-x}} = b^x$	
17	$\left(\frac{a}{b} \right)^{-x} = \left(\frac{b}{a} \right)^x$	
18 ≠	$(a + b)^x \neq a^x + b^x$	
19 ≠	$(a - b)^x \neq a^x - b^x$	
20	$a^x b^y = a^x b^y$	

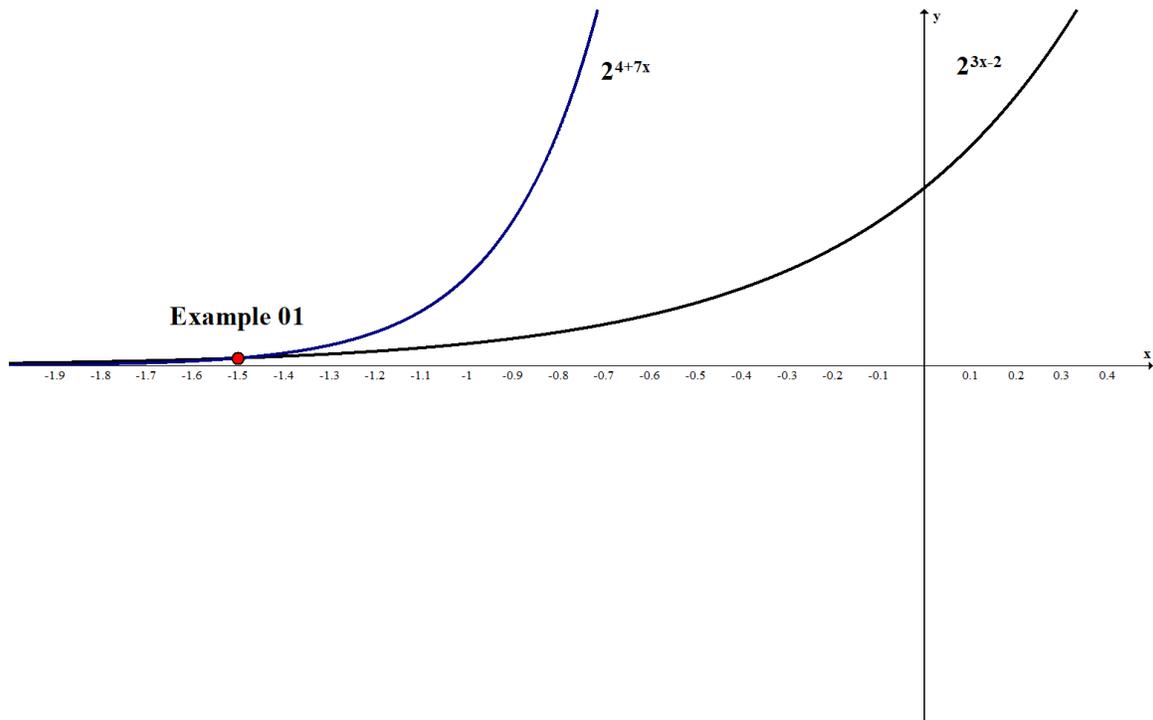
We use these properties, among other things, to solve exponential equations in these notes and logarithmic equations in forthcoming notes:

Example 01:

$$2^{3x-2} = 2^{4+7x} \Rightarrow x = ?$$

$$\text{Property Exp 03} \Rightarrow 3x - 2 = 4 + 7x \Rightarrow -6 = 4x \Rightarrow x = -\frac{3}{2}$$

Visual Solution:



$$\text{Check: } 2^{3*(-3/2)-2} = 2^{4+7*(-3/2)} = \frac{1}{64\sqrt{2}} \approx 0.11045$$

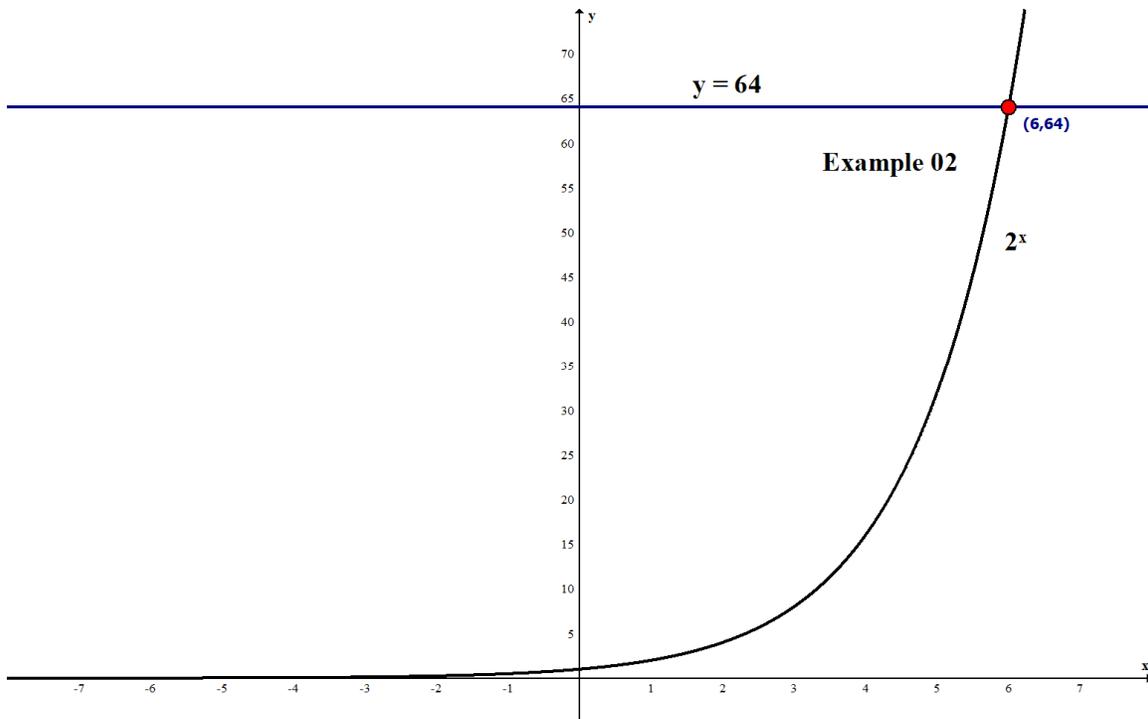
Example 02:

$$2^x = 64 \Rightarrow x = ?$$

$$2^x = 64 = 2^6$$

$$\text{Property Exp 03} \Rightarrow x = 6$$

Visual Solution:



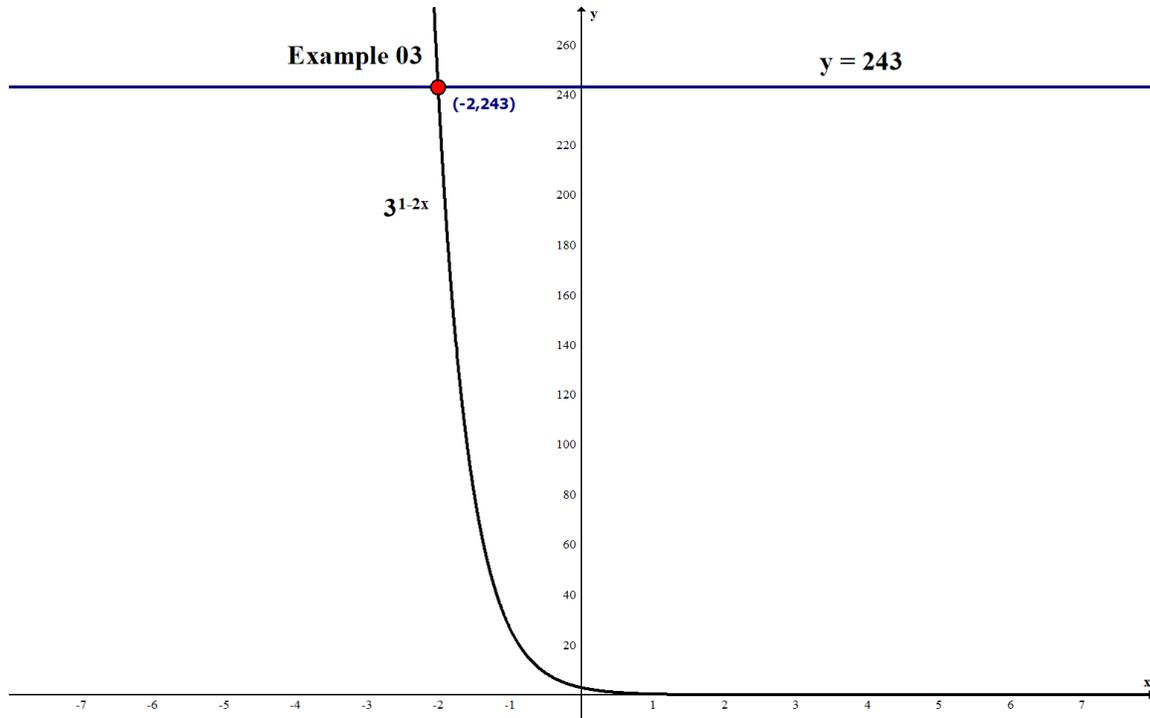
Example 03:

$$3^{1-2x} = 243 \Rightarrow x = ?$$

$$3^{1-2x} = 243 = 3^5$$

$$\text{Property Exp 03} \Rightarrow 1 - 2x = 5 \Rightarrow -2x = 4 \Rightarrow x = -2$$

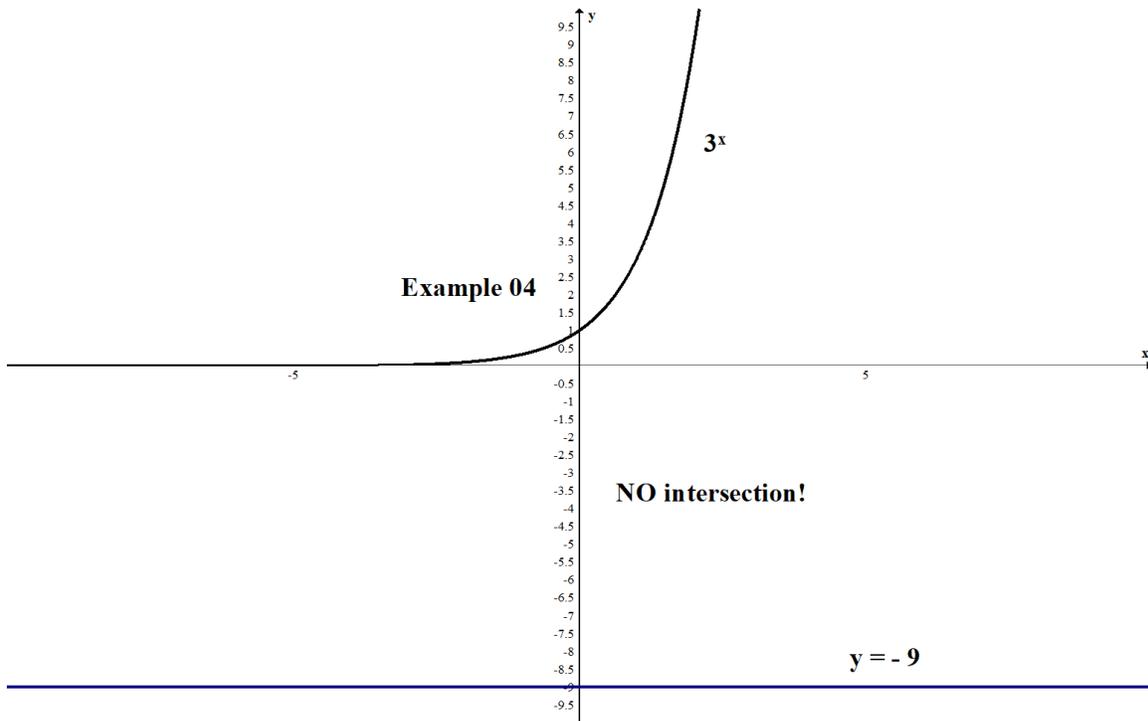
Visual Solution:



Example 04:

$3^x = -9 \Rightarrow x = \nexists$; Trash!

Visual Solution:



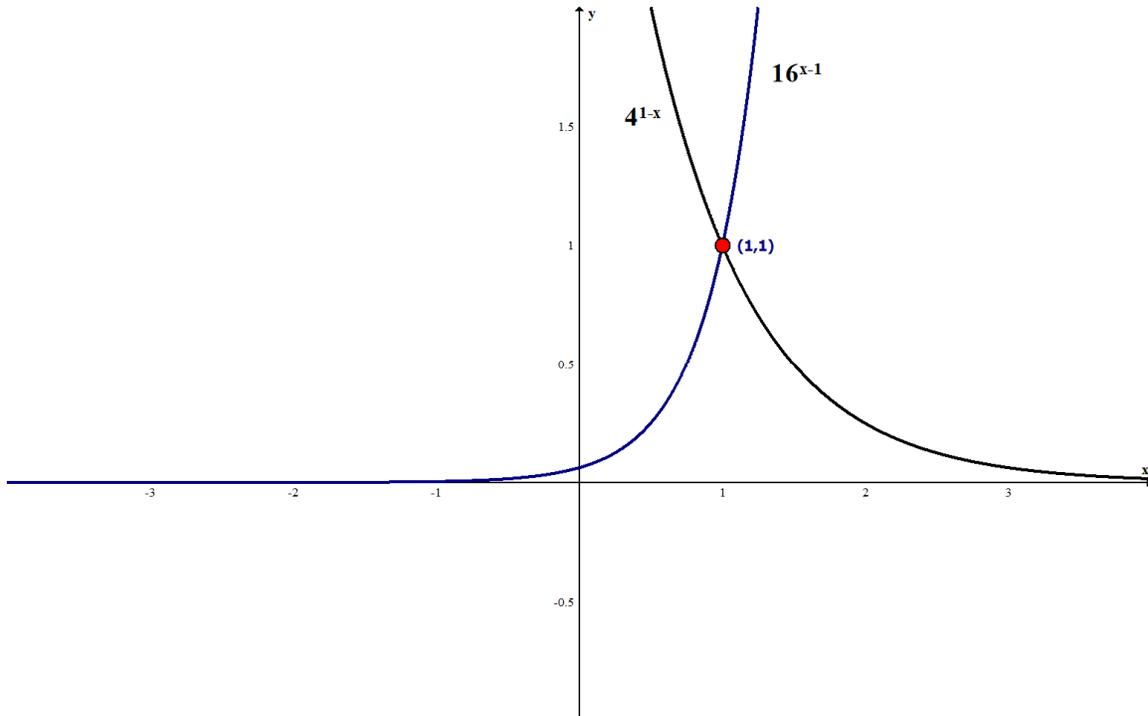
Example 05 :

$$4^{1-x} = 16^{x-1} \Rightarrow x = ?$$

$$\text{Property Exp 06} \Rightarrow 4^{1-x} = (4^2)^{x-1} = 4^{2(x-1)} = 4^{2x-2}$$

$$\Rightarrow 1 - x = 2x - 2 \Rightarrow 3 = 3x \Rightarrow x = 1$$

Visual Solution:



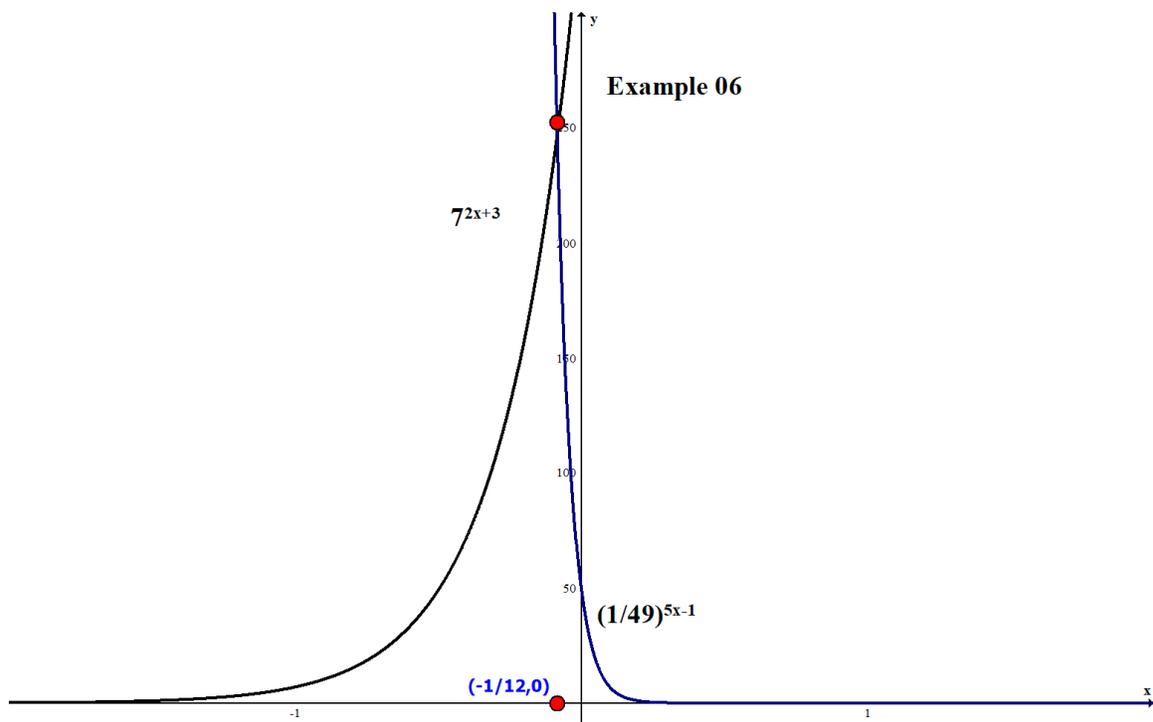
Example 06:

$$7^{2x+3} = \left(\frac{1}{49}\right)^{5x-1} \Rightarrow x = ?$$

$$\text{Property Exp 11 \& 06} \Rightarrow 7^{2x+3} = (7^{-2})^{5x-1} = 7^{-2(5x-1)} = 7^{-10x+2}$$

$$\text{Property Exp 03} \Rightarrow 2x + 3 = -10x + 2 \Rightarrow 12x = -1 \Rightarrow x = -\frac{1}{12}$$

Visual Solution:



$$\text{Check: } 7^{2*(-1/12)+3} = \left(\frac{1}{49}\right)^{5*(-1/12)-1} \approx 247.996$$

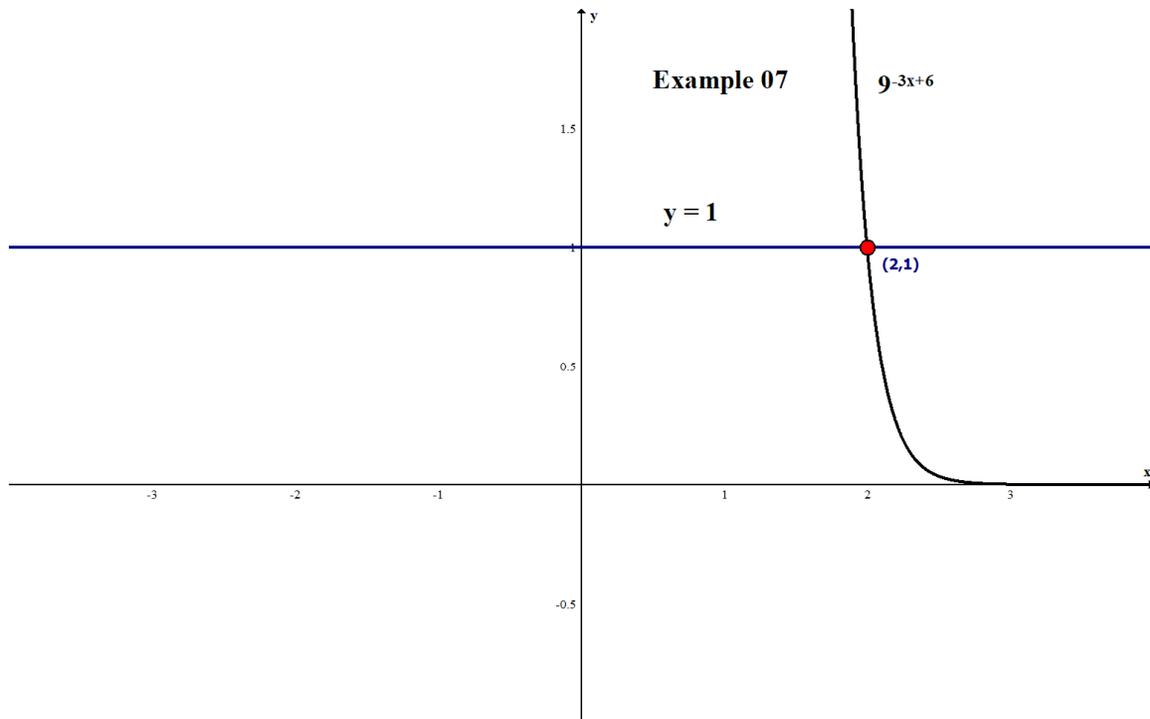
Example 07:

$$9^{-3x+6} = 1 \Rightarrow x = ?$$

$$\text{Property Exp 01} \Rightarrow 9^{-3x+6} = 1 = 9^0$$

$$\text{Property Exp 03} \Rightarrow -3x + 6 = 0 \Rightarrow 3x = 6 \Rightarrow x = 2$$

Visual Solution:



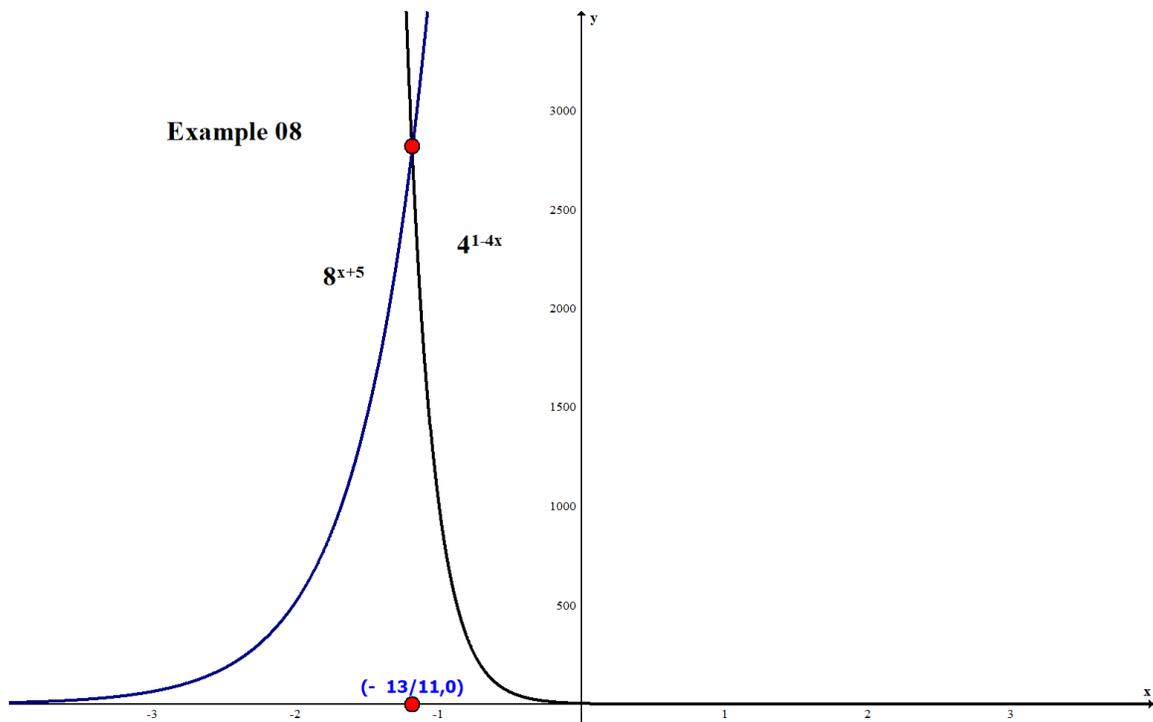
Example 08:

$$4^{1-4x} = 8^{x+5} \Rightarrow x = ?$$

$$\text{Property Exp 06} \Rightarrow (2^2)^{1-4x} = (2^3)^{x+5} \Rightarrow 2^{2(1-4x)} = 2^{3(x+5)}$$

$$\text{Property 03} \Rightarrow 2(1-4x) = 3(x+5) \Rightarrow 2-8x = 3x+15$$

$$\Rightarrow -11x = 13 \Rightarrow x = -\frac{13}{11}$$

Visual Solution:

$$\text{Check: } 4^{1-4*(-13/11)} = 8^{(-13/11)+5} \approx 2806.479$$

Example 09:

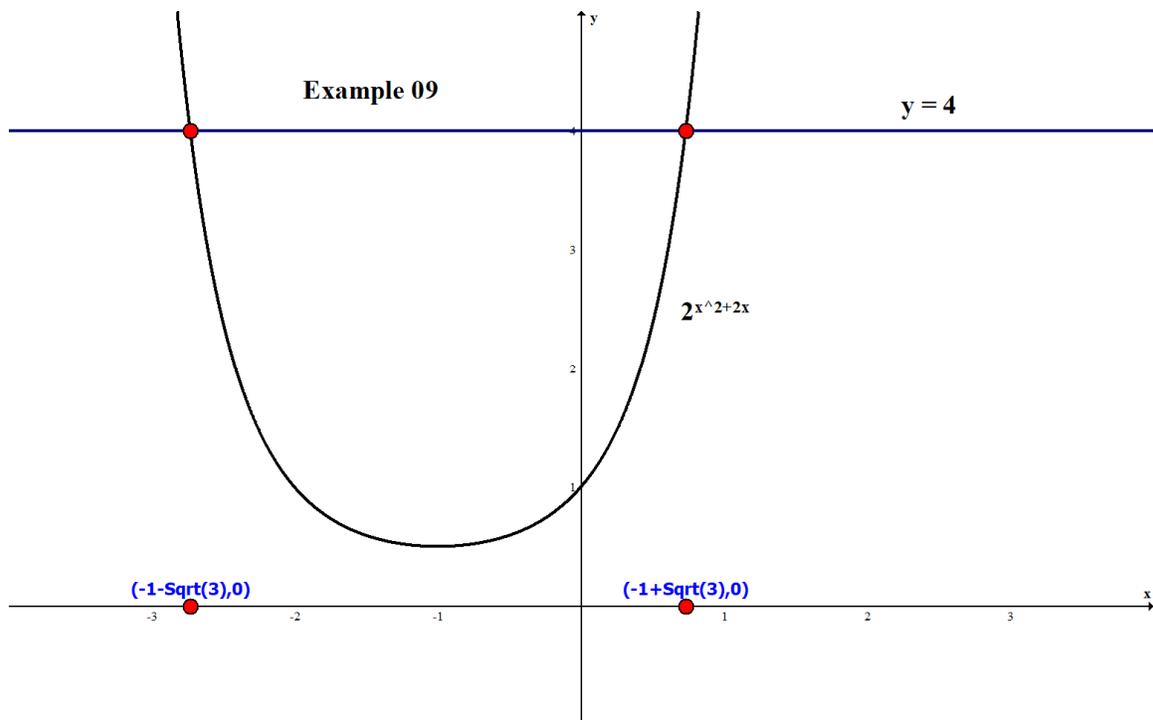
$$2^{x^2+2x} = 4$$

$$\Rightarrow 2^{x^2+2x} = 2^2$$

$$\text{Property Exp 03} \Rightarrow x^2 + 2x = 2 \Rightarrow x^2 + 2x - 2 = 0$$

$$x = \frac{-2 \pm \sqrt{(2)^2 - 4(1)(-2)}}{2(1)} = \frac{-2 \pm \sqrt{4+8}}{2} = \frac{-2 \pm \sqrt{12}}{2} = \frac{-2 \pm 2\sqrt{3}}{2}$$

$$= -1 \pm \sqrt{3} = \begin{cases} -1 - \sqrt{3} \approx -2.732 \\ -1 + \sqrt{3} \approx 0.732 \end{cases}$$

Visual Solution:

$$\text{Check: } 2^{(-1-\sqrt{3})^2+2*(-1-\sqrt{3})} = 4 ; 2^{(-1+\sqrt{3})^2+2*(-1+\sqrt{3})} = 4$$

Example 10:

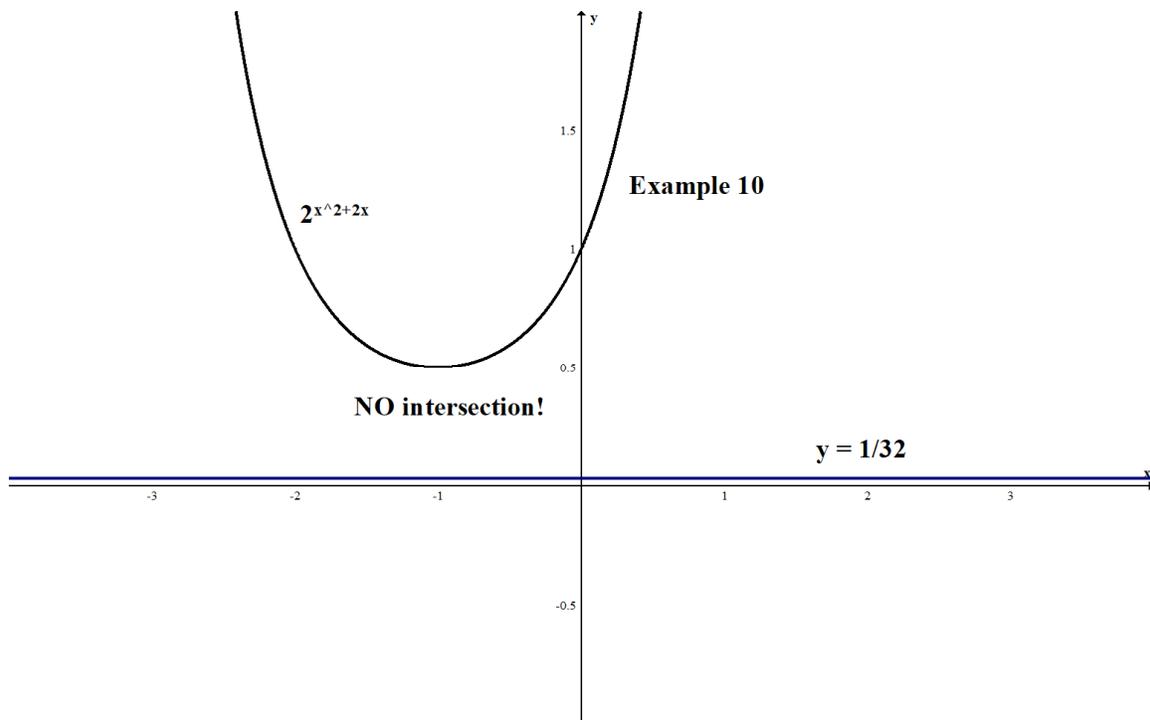
$$2^{x^2+2x} = \frac{1}{32}$$

$$\text{Property Exp 11} \Rightarrow 2^{x^2+2x} = 2^{-5}$$

$$\text{Property Exp 03} \Rightarrow x^2 + 2x = -5 \Rightarrow x^2 + 2x + 5 = 0$$

$$\begin{aligned} x &= \frac{-2 \pm \sqrt{(2)^2 - 4(1)(5)}}{2(1)} = \frac{-2 \pm \sqrt{4-20}}{2} = \frac{-2 \pm \sqrt{-16}}{2} = \frac{-2 \pm 4i}{2} \\ &= -1 \pm 2i = \begin{cases} -1 - 2i \\ -1 + 2i \end{cases} \end{aligned}$$

Visual Solution:



Check: $2^{(-1-i)^2+2*(-1-i)} = 4$; $2^{(-1+i)^2+2*(-1+i)} = 4$

The following two (2) exponential equations require the logarithmic properties to solve which we will solve in the Logarithmic Notes:

1. $5^{3x-4} = 17$

2. $3^{2-3x} = 7^{2x-11}$

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